

## CANADIAN GEMMOLOGICAL ASSOCIATION 2018 GEMMOLOGY CONFERENCE PROGRAM GUIDE ADVERTISING RATES OCTOBER 19, 20 & 21, 2018

This year the Annual Canadian Gemmological Association Conference and Graduation will be held on October 19-21, 2018 in Vancouver, BC.

We have an exciting list of international speakers lined up!!

As an advertiser in this year's program guide, you will profile your company to all conference registrants. Attendees will be gemmologists, geologists, jewellers or goldsmiths from across Canada and the United States. We are currently accepting advertising to include in the conference program guide.

The advertising rates are as follows:

## **Full Colour Ad Rates**

One only	Full colour, outside back cove	\$1000.
One only	Full colour, inside back cover	\$750.
One only	Full colour, inside front cover	\$750.
Six only	Full colour, full page	\$500. ea
Four only	Full colour, ½ page ads	\$300. ea

## **Black and White Ad Rates**

Full page	\$300. ea
½ page	\$200. ea
¼ page	\$150. ea
1/8 page – business card size	\$100. ea

Proceeds from the Gem Conference will be used to purchase gemmological and educational equipment for students.

## For any further details please contact:

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