



## The Canadian Gemmological Association

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### CGA Conference Sponsorship

#### **Diamond Conference Sponsorship Benefits (\$10,000. CAD & over)**

- High “on-screen” visibility for any levels that would have a logo represented during breaks and before and after each session during conference
- Full-page color ad in the Conference program
- Ad on all posted abstracts provided after the conferences, available to all those unable to attend the conference
- Sponsorship prominently displayed on the CGA Website with a hyper-link to sponsor’s home page for 12 months
- Opportunity to address conference attendees with a 5 minute presentation
- Sponsorship recognition on badges
- Listing in the Conference program
- Recognition with company logo at the Conference Opening I Session
- 4 (four) complimentary registrations for the entire Conference and Conference Gala
- Exhibit table at Conference ( Max. of 5 foot in length)

#### **Ruby Conference Sponsorship Benefits (\$5000.00 To \$9999.00 CAD)**

- High “on-screen” visibility for any levels that would have a logo represented during breaks and before and after each session during conference
- visibility throughout the Conferences through an electronic banner
- Half-page color ad in the Conference programs
- Sponsorship prominently displayed on the CGA Website with a hyper-link to company's home page for 6 months
- Listing in the Conference program
- Recognition with company logo at the Conference Opening Session
- 2 (two) complimentary registrations for entire Conference and Conference Gala
- Exhibit table at conference (Max. of 4 foot in length)

#### **Emerald Conference Sponsorship Benefits (\$1001.00 to \$4999.00 CAD)**

- High “on-screen” visibility for any levels that would have a logo represented during breaks and before and after each session during conference
- Sponsorship prominently displayed on the CGA Website with a hyper-link to company's home page for 3 months
- Listing in the Conference program
- Recognition with company logo at the Conference Opening Session
- 2 (two) complimentary registrations for Conference Gala

#### **Sapphire Conference Sponsorship Benefits (\$1000.00 CAD and under)**

- High “on-screen” visibility for any levels that would have a logo represented during breaks and before and after each session during conference
- Listing in the Conference program
- Sponsorship prominently displayed on the CGA Website with a hyper-link to company's home page for 1 month after the conference